

# TRUMP<sup>™</sup> P L A Z A

## PRESS KIT

### WELCOME TO TRUMP PLAZA

Towering 39 stories at the center of the world-famous Atlantic City Boardwalk, Trump Plaza Hotel and Casino is always in the heart of all of the excitement. With over 86,000 square feet of casino action, Trump Plaza offers a first-class experience with Trump-style luxury waiting at every turn. It is home to some of the world's top entertainers and sporting events, and offers 906 exquisitely appointed rooms, all with ocean and/or bay views.

### HOTEL

This Atlantic City landmark hotel features 906 of the most spacious, tastefully appointed and comfortable rooms in all of Atlantic City. Blanketed in soft, brushed gold, each Trump Plaza guest room and suite features a wealth of amenities to make your stay memorable. The recently renovated hotel has several room styles, ranging from deluxe rooms, to various suites, including the Manhattan-inspired Penthouse Suites, so you're sure to find your perfect Plaza fit.

Each deluxe room features Simmons Health Smart pillow top mattresses. All hotel rooms include an in-room safe, refrigerator, coffee maker, on-demand movies, digital music and video games. For those blending work with play, internet service is also available. Non-smoking and handicap accessible rooms are available based on hotel availability. Room Service is always a phone call away, available 24 hours a day.

At the Trump Plaza Spa, try relaxing in the Jacuzzi or Sauna after a vigorous workout in our full-service coed Fitness Center, featuring a complete line of Body Masters weight machines, free weights and state-of-the-art cardiovascular equipment. Top the day off with an exceptional array of beauty services at the Salon at Trump Plaza with our well educated and excellent staff waiting to perform the perfect services customized to your needs.

### CASINO

For nonstop action, head to the nearly 87,000 square foot casino. From the thrills and chills of a baccarat or blackjack tournament to the fun and excitement of the craps pit, the table games at Trump Plaza are unequalled in excitement and first-class, courteous service! Enjoy your favorite games at over 80 tables, including Blackjack, Craps, Roulette, Midi- and Mini-Baccarat, Texas Hold 'Em, Spanish 21 and Let it Ride. Or, try something a little more exotic like Pai Gow Poker or Tiles. If slots are your preference, try your luck at over 2,000 of the newest machines ranging from single game progressives, wide-area progressives, video poker, traditional reels and video slots loaded with fun and exciting bonus games.

### TRUMP ONE SERVICES

If you're playing in the casino, you'll want a Trump One Card- your key to the hottest action, special promotions, gifts and more! It's free at Trump One Services, which is open daily 9 a.m. to midnight. It only takes just a few minutes to sign up, and it's easy to use a Trump One Card. Insert your card into the card reader located on the slot machines. At tables, give your card to the dealer.

Some of the exclusive benefits and privileges you'll enjoy as a Trump One Card holder include special room rates, complimentary rooms, invitations to special events, exclusive giveaways, promotions and sweepstakes. Another exclusive Trump One Card benefit includes Trump Slot Dollars, which will enable you to earn and redeem your rewards right at your favorite slot machine.

## **DINING**

Trump Plaza features a variety of restaurants to serve you, from the elegance of fine dining to more casual fare. Taste sensations and signature dishes are waiting to satisfy every food lover. "Restaurant Row" is located on the sixth floor at Trump Plaza and features three award-winning gourmet restaurants which offer an array of cuisine and atmospheres. All major credit cards accepted. All restaurants are handicapped accessible.

### **FINE DINING**

#### **MAX'S STEAKHOUSE**

When you're looking for an extraordinary dining experience, Max's Steakhouse is the place to go. With a warm ambience and only the freshest ingredients, this is a steakhouse worth coming back to. An attentive wait staff delivers the world's finest steaks, made with the same Prime Certified Angus Beef that Donald Trump prefers, plus the ultimate surf and turf.

#### **ROBERTO'S RISTORANTE**

Together with breathtaking views of the Atlantic Ocean, this romantic setting is as memorable as the homemade pasta. Roberto's is Italian dining at its very best, serving the finest cuisine from Northern and Southern Italy complimented with the perfect wine!

### **CASUAL DINING**

#### **24 CENTRAL**

24 Central is an upscale dining outlet in a casual atmosphere. Enjoy everything from grilled steaks and savory seafood to dazzling Asian dishes. Open 24 hours a day, seven days a week. Early Bird Specials Sunday - Friday, 11 am - 3pm, 4 Courses for \$15.95.

#### **BROADWAY BUFFET (seasonal)**

Treat yourself to all you can eat from an abundant array of delicious menu items. The recently renovated Buffet features fresh offerings which change daily, so you'll want to come back often.

#### **CHINA CAFÉ**

Overlooking the Atlantic Ocean, China Café is a fusion of unique Asian cuisine ranging from Cantonese to Japanese, accompanied by an assortment of selections at our Noodle and Sushi Bar.

#### **EVO**

Traditional and modern Italian cuisine is served in a contemporary atmosphere with Boardwalk seating. Toast your meal with a specialty cocktail or choose from a wide assortment of wines by the glass.

#### **RAINFOREST CAFÉ**

A wild place to eat and shop, the Rainforest Café is a unique restaurant and retail concept. Take an adventure through the most realistic indoor rainforest ever created!

#### **STARBUCKS COFFEE**

Take a break with a delicious cup of this world-famous coffee. Enjoy your choice of a variety of blends, plus cappuccino, frappaccino, chai tea and more. Exquisite pastries and snacks are also available.

#### **SBARRO**

Casual Italian cuisine including ziti, lasagna, sausage rolls, salads and of course....our acclaimed New York-style pizza!

#### **AUNTIE ANNE'S**

Auntie Anne's is well known for their freshly-baked, hand-rolled soft pretzels.

### ARTHUR TREACHER'S

Enjoy the most delicious batter dipped fish and chips, shrimp, clams and southern style hush puppies.

### NATHAN'S FAMOUS

Featuring its world famous all-beef hot dogs and delicious crinkle cut french fries, chargrilled hamburgers and chicken sandwiches, Philly cheesesteaks, chicken tenders and much much more.

### SARAH'S COOKIES

Mouth-watering cookies baked daily with the richest chocolates, imported Dutch cocoa, fresh creamery butter and pure vanilla.

## SHOWROOMS & NIGHTCLUBS

One of Atlantic City's most exciting spots for live entertainment, the Trump Plaza Theatre has been home to some of the world's top entertainers and sporting events. The 800-seat theater features advanced light and sound systems and is equipped for live television production.

### JEZEBEL'S

Located on the main casino floor, Jezebel's is the perfect spot for entertainment, cocktails, bar top video slot machines, or watching your favorite teams on the big screen!

### LIQUID BAR

The Liquid Bar, located just inside the boardwalk entrance is the chic place to meet and relax before dinner or a show.

### THE BEACH BAR (seasonal)

Located directly on the beach in front of Trump Plaza, this seasonal hot spot was rated the #1 Beach Bar. Enjoy daily drink specials, a great atmosphere and live entertainment with a light bar menu. The Beach Bar is the perfect place to "chill."

## MEETINGS & CONVENTIONS

While many Atlantic City hotels place weekend and traditional peak period restrictions on events, meetings or weddings, Trump Entertainment Resorts welcomes groups of any size all year long and offers a variety of meeting venues from bayside to oceanfront.

State-of-the-art conference space conforms to your every need. Fresh local fare makes every work break and meal a winner. Attentive service allows you to focus on the success of your meeting, event or wedding. And at the end of the work day, your guests can live it up in the city that's always turned on.

## HEALTH CLUB, SALON & SPA

### FITNESS CENTER

Our Fitness Center is a full service coed exercise facility featuring a complete line of Body Masters Weight Machines, free weights and state of the art cardiovascular equipment.

### SALON & SPA

The Salon at Trump Plaza offers an exceptional array of beauty services. Our well educated and excellent staff will perform the perfect services customized to your needs. Our spacious state of the art Salon is located across from the Spa entrance on the seventh floor. You can choose from one of our many services listed below or choose a Salon/Spa Package.

## SHOPPING

From souvenirs to specialty items, the Trump Plaza shops offer the full variety. Take a peek and see just what's in store!

## ACCENTS

Treat yourself to designer sunglasses by Maui Jim and Cartier, to name brand gifts by Monte Blanc, fashionable accessories by Vera Bradley and Dooney and Bourke and much more. You're sure to find that "something" you've been looking for at Accents.

## FRONT PAGE

Located in the Hotel Lobby for your convenience. Front Page has apparel items, souvenirs, cigarettes, refreshments, snacks and a full selection of magazines and newspapers.

## LANDAU JEWELERS

From Oscar worthy necklaces to the perfect accessory, you'll find it at Landau Jewelers, one of the largest chains of elegant jewelry boutiques in the world.

## TRUMP EXCHANGE

Your Comp Dollars will be put to good use to purchase a variety of the newest merchandise, including the latest electronics, iPods and plasma TVs.

## TELEPHONE DIRECTORY

Trump Entertainment Resorts Central Reservations	877-358-7867, press 2
Hotel/Restaurant Reservations	800-677-7378
Meetings & Conventions	800-918-8786
Main Number	609-441-6000
Box Office	609-441-6157

## LOCATION

Mississippi Avenue at the Boardwalk, Atlantic City, NJ 08401

### FROM PHILADELPHIA/WEST

Exit Pennsylvania Turnpike at Valley Forge Exit 24, onto Schuylkill Expressway (Rt. 76) through Philadelphia to the Walt Whitman Bridge, N/S Freeway to the Atlantic City Expressway and follow directly south towards Atlantic City. As drivers approach the city, they can continue straight on Missouri Avenue through 4 traffic lights and you will see Trump Plaza on the right.

### FROM NEW YORK AND NORTH

Major interstate highways connect with the Garden State Parkway South to Exit 38 Atlantic City Expressway follow directly south towards Atlantic City. As drivers approach the city, they can continue straight on Missouri Avenue through 4 traffic lights and you will see Trump Plaza on the right.

### FROM BALTIMORE/WASHINGTON, D.C. AND SOUTH:

Take 1-95 to the Walt Whitman Bridge (Philadelphia). N/S Freeway to the Atlantic City Expressway and follow direct to Atlantic City. From Norfolk area, follow Routes 13 and 9 to Cape May-Lewes Ferry, the Garden State Parkway North to the Atlantic City Expressway, follow directly south towards Atlantic City. As drivers approach the city, they can continue straight on Missouri Avenue through 4 traffic lights and you will see Trump Plaza on the right.

## DRIVING TIMES

Atlantic City Airport (Pomona)	20 minutes
Philadelphia International Airport	1 hour
Newark International Airport	2.5 hours
JFK International Airport	3 hours
Washington, DC Airport	4.5 hours

## MILEAGE TO ATLANTIC CITY

Philadelphia, PA	55 miles
New York, NY	132 miles
Washington, DC	173 miles
Boston, MA	328 miles
Pittsburgh, PA	354 miles

## **INTERNET**

Trump Plaza invites visitors to Atlantic City to access the property's web sites:

TRUMPPLAZA.COM Make room reservations, preview the entertainment, promotions, special offers, view current press releases and more.

TRUMPCASINOS.COM/PRESS-ROOM/INDEX.CFM Conveniently access property fact sheets, press releases and image gallery.

TRUMPMEETINGS.COM Access online group services to plan your next meeting.

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**For more information, contact Brian Cahill at 609.449.5168 or [Brian.Cahill@trump.com](mailto:Brian.Cahill@trump.com)**