

TRUMP

ENTERTAINMENT RESORTS

TRUMP ENTERTAINMENT RESORTS, INC. NAMES GAMING INDUSTRY VETERAN EDDIE LLAMBIAS GENERAL MANAGER OF TRUMP PLAZA HOTEL AND CASINO

ATLANTIC CITY, N.J., February 28, 2011 – Trump Entertainment Resorts, Inc. today announced the appointment of gaming industry veteran Eddie Llambias as General Manager of the Trump Plaza Hotel and Casino.

“Eddie Llambias is a respected talent in the gaming industry, and I am very excited about the future of the Trump Plaza Hotel and Casino property under his stewardship,” said Robert Griffin, the Chief Executive Officer of Trump Entertainment Resorts, Inc. “His experience in all facets of casino operations will be vital as we launch a new promotion for the Trump Plaza Hotel and Casino, make new capital investments, including adding offerings on the casino floor, and introduce new customer service initiatives.”

Mr. Llambias has spent 26 years in the gaming industry, most recently serving as the General Manager of the Treasure Bay Casino in Freeport, Bahamas-based. He previously held senior management positions at Isle of Capri casinos in the following locations: Bossier City, LA, Lake Charles, LA, Biloxi, MS and Pompano, FL. Earlier in his career, he held management positions in casinos operated by International Casino Club and Harrah’s. Mr. Llambias started his gaming career as a croupier. He was born and educated in England.

The Trump Plaza Hotel and Casino is an icon of Atlantic City gaming. Overlooking the ocean from the heart of the Boardwalk, the 39-story Trump Plaza Hotel and Casino is distinguished by 906 guest rooms, numerous dining and shopping options and more than 86,000 square feet of casino action.

About Trump Entertainment Resorts

Trump Entertainment Resorts, Inc. owns and operates three casino resort properties: Trump Taj Mahal Casino Resort and Trump Plaza Hotel and Casino, located on the Boardwalk in Atlantic City, New Jersey, and Trump Marina Hotel Casino, located in Atlantic City’s Marina District. Together, at these properties, the Company operates approximately 6,300 slot machines, nearly 350 table games and over 3,600 hotel rooms. On February 14, 2011, the Company announced that it had entered into a definitive agreement to sell the Trump Marina Hotel Casino to Landry’s, Inc., in a transaction that is expected to be completed during the second quarter of 2011.

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