

TRUMP PLAZA

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Cash is in the Air at Trump Plaza: Money Machine Madness is Back!

The Madness Returns for Three Big-Money Days!

Money Machine Madness is back by popular demand. And it's time to start racking up your entries for a chance to step into the Machine to grab your share of \$150,000. Play your favorite games now—October 12 using your Trump One Card. Then join us on October 10 and 11, from 2 p.m.–10 p.m. and again on October 12, from noon–6 p.m. The action is in the 5th Avenue Slot Area. If you're one of the lucky ones, you'll step into the machine for 60 seconds and grab as much flying cash as you can! We're randomly selecting winners every 10 minutes, and there's a total of \$150,000 up for grabs. *Literally*. Plus, increase your chances by racking up triple the entries. Simply play at Trump Plaza on October 6, and you'll earn 3X entries. Who knows? You might be one of the lucky players to grab your share...right out of the air.

Fall Into Something New!

What's the latest fall accessory to get you the best Cash Back, dining, entertainment, rooms and more in Atlantic City? The Trump One Card, of course! And now, new Trump One Members who sign up at Trump Plaza will receive \$50 in Bonus Slot Dollars. Just sign up, play and earn 20 tier points to be eligible. New members will receive \$25 Bonus Slot Dollars on the day they enroll and \$25 Bonus Slot Dollars to play with on your next visit.

New Trump One Card Members will also receive a FREE Trump Advantage Pass, filled with valuable discount offers for dining, shopping and salon services at all three Trump Atlantic City Properties. Get yours today when you sign up for a new Trump One Card.

Engelbert Humperdinck

Don't miss the legendary Engelbert Humperdinck as he makes a very special return to the Trump Plaza Theatre on Friday, October 9 and Saturday, October 10. You'll enjoy all of his classic hits in this special two-night engagement. Often dubbed "The King of Romance," Engelbert Humperdinck is known for his smooth voice and heartfelt ballads. The five-time Grammy nominee has legions of fans around the world, a star on the Hollywood Walk of Fame, and has sold more than 100 million records internationally. For the last 40 years, countless audiences have enjoyed hits such as "Release Me," "There Goes My Everything," "A Man Without Love," and "After the Lovin'." Don't miss the silky-smooth crooner as he takes the stage

at Trump Plaza. Show time is at 9 p.m. on both nights and tickets are priced at \$75.

The Man in Black—is in the Theatre

Shawn Barker and a super-talented group of musicians and singers take us on a journey of Johnny. Johnny Cash. "The Man in Black—a Tribute to Johnny Cash" will be in the Trump Plaza Theatre on one night only: Friday, October 16. This astounding homage to the legendary Cash captures the entertainment icon, from the unmistakable look to the distinct sound. Johnny Cash was one of the biggest country music stars. But he transcended that by spanning generations—and even crossed genre lines giving him a fan base that was young and old and as diverse as his music. Don't miss this special one-night performance starring Shawn Barker. Show time is at 9 p.m. and tickets are priced at \$25.

\$250,000 Royal Flush Sweepstakes

Trump Plaza is pulling out all the stops with the \$250,000 Royal Flush Sweepstakes, on Saturday, November 28, 2009

Play your favorite slots or table games from October 13 through November 28 to earn entries. For every 20 tier points you earn each day, you will receive an entry.

Then on November 28, simply deposit all of your entries into the drum located in front of the 5th Avenue Slot Area. Five lucky guests will be drawn at 8pm and 10pm. Each contestant will choose 5 cards from a set of 20. Contestants are guaranteed \$250 Bonus Slot Dollars with a chance to win as much as \$250,000 for dealing themselves a Royal Flush! It's a prize fit for King (or a Queen)!

Anyone can enter, and anyone can win in any of the promotional events (as long as they're over 21)! All that's needed is a Trump One Card, which is available for free at Trump One Services. For more information, visit www.trumpplaza.com. Tickets for the above entertainment can be purchased by calling Ticketmaster at 1-800-736-1420 or online at www.ticketmaster.com. For more information, call the Trump Plaza box office at 609-441-6157. Show schedules are subject to change.

About Trump Plaza

Located in the center of it all and towering 39 stories over the world-famous Atlantic City Boardwalk, Trump Plaza is one of three Trump resorts in Atlantic City. Home to some of the world's top entertainment, The Plaza offers 904 exquisitely appointed rooms, all with ocean and bay views. Choose from gourmet dining, casual bite or a snack at dozens of restaurants. Just steps away, you'll find exciting shopping experiences offering everything from national brands to trendy boutiques. Donald J. Trump's acknowledged signature of excellence is prominent throughout this Award Winning Property.

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