

TRUMP PLAZA

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Deal of a Lifetime Million Dollar Blackjack Challenge Comes To Trump Plaza September 5, 2009

Earn Entries August 1 – September 4

ATLANTIC CITY, NJ; August 1, 2009; It's a 'natural' for all table games players! Beginning August 1 through September 4, Trump Plaza table game players can earn entries for a chance to compete in the **Million Dollar Blackjack Challenge** to be held on the main casino floor, adjacent to the craps pit in **Trump Plaza Hotel and Casino**, on Saturday, September 5, 2009.

Players can earn the entries by getting a designated hand at any table game. Designated hands include BJ - Blackjack, Spanish 21 – Black jack; Craps – Roll an 11; Three or four card poker – Straight; Roulette – win a straight up bet on that days date; Baccarat – Bet on the Tie; Mini Baccarat- Bet on the tie; Texas Hold 'em Bonus- 2 pair or better; Ultimate Texas Hold 'em – 2 pair or better; Let it Ride 2 pair or better; Caribbean stud poker – 2 pair or better. Roulette – win a straight up bet on that day's date.

Each time you get a designated hand, you will receive an entry into the sweepstakes, held on Saturday, September 5, 2009. Six entries will be randomly selected from a drum located ion the main casino floor, adjacent to the craps pit. The six players will then play one hand of Blackjack.

Hit "21" with three 7's in the first three cards dealt and win one million dollars: annuity over 25 years; a Blackjack in spades in the first two cards dealt wins \$100,000; Any Blackjack in first two cards dealt wins \$10,000, and \$1,000 to each contestant who does not hit one of the combinations above. One lucky winner might walk away with a cool million!

Anyone can earn entries between August 1 and September 4, 2009. All that's needed is a Trump One Card which is available free at Trump One Services.

For more information, including promotions, entertainment, overnight packages and accommodations, visit www.trumpplaza.com.

Follow us on Twitter: Visit <http://twitter.com/trumpcasinos>.

About Trump Plaza

Located in the center of it all and towering 39 stories over world-famous Atlantic City Boardwalk, Trump Plaza is one of three Trump resorts in Atlantic City. Home to some of the world's top entertainment, The Plaza offers 904 exquisitely appointed rooms, all with ocean and bay views. Choose from gourmet dining, a casual bite or a snack at dozens of restaurants. Just steps

away, you'll find exciting shopping experiences offering everything from national brands to trendy boutiques. Donald J. Trump's acknowledged signature of excellence is prominent throughout this Five Star Diamond Award Winning Property.

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