

TRUMP PLAZA

FOR IMMEDIATE RELEASE

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Charlie Prose Brings Back “Longest Running Holiday Show” To Trump Plaza’s Theatre December 4 – 6

Atlantic City, NJ – November 17, 2009; The **Charlie Prose Christmas Show** with special guest **David Grayson** will be in the **Theater at Trump Plaza December 4-6, 2009**. Show times are Friday at 9:00 pm, Saturday 8:00 pm and 3:00 pm on Sunday. This will be the 14th year that his performance has appeared during the holiday season in Atlantic City.

Charlie Prose is an American entertainment treasure - blending his homespun comedy, energetic piano stylings and a romantic singing style into a career that has earned him an enormous following not only in the continental US, but throughout Canada, the Caribbean and Europe.

When Charlie Prose strides on stage, it is absolutely certain that for the next couple of hours everyone in his audience is going to feel like they know Charlie personally. Prose says that he feels so comfortable with his audience that his show is really "just one big happy party." For the hundreds of thousands of fans who have seen him in some of America's finest theatres, showrooms and supper clubs there is always one recurring comment "he's unforgettable".

He has been described as multi-talented, versatile as well as the entertainment world's answer to the Swiss army knife. Charlie prefers to call himself simply "an entertainer." His comedy recordings have sold millions of copies in the United States and Canada, and continuing strong sales are a major force in constantly developing new fans. He has produced two full-length videos, "An Evening With Charlie Prose" and "Love and Laughter With Charlie Prose", both of which have gone over the million dollar mark in sales, and last year were certified Platinum by the International Recording and Media Association.

His most recent achievement is that as an author of a children's book "*Little Charlie and his Tu-Ta-Roo Band*," a charming story of 'Little Charlie' who discovers a world of fun and makes new friends using his imagination and sharing his Tu-Ta-Roo collection with all. One hundred percent of the proceeds from the sale of the book are donated to The Helping Hands Society in Hazelton, PA. Their mission is to provide comprehensive therapies and services for disabled children

Tickets are priced at \$35.00 and can be obtained by either calling Ticketmaster at 1-800-736-1420, on line at www.ticketmaster.com or in person at the Trump Plaza Box Office. For box office hours and more information call (609) 441-6150.

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About Trump Plaza

Towering 39 stories over the center of the world-famous Atlantic City Boardwalk, Trump Plaza is one of three Trump resorts in Atlantic City. It is home to some of the world's top entertainers and sporting events and offers 904 exquisitely appointed rooms, all with ocean and bay views. Donald J. Trump's acknowledged signature of excellence is prominent throughout this Five Star Diamond Award Winning Hotel.

Certain statements that may be contained in this press release may be "forward-looking statements" that involve risks and uncertainties. Information regarding risk factors that could cause results to differ from those contained in the forward looking statements is available in the Company's most recent Form 10-K and/or Form 10-Q.

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